

August 20, 2013

Dear Colleague:

What are the hottest topics in dentistry today? The answer is easy: ***COSMETICS and DENTAL IMPLANTS!*** These two disciplines have become the driving forces in the vast majority of successful, contemporary, dental practices.

Observing this trend, it became apparent to me that, amidst the multiple dental organizations in Philadelphia, there was a major void to be filled. In answer to that deficiency, and in response to requests by many of you to sponsor an in-depth forum for discussion of these exciting topics, I invited a select group of colleagues and friends to participate in the formation of ***THE COSMETIC CONSORTIUM STUDY CLUB***, devoted exclusively to ***COSMETIC DENTISTRY and DENTAL IMPLANTS***.

Now, in our ***Fourteenth Year***, the ***COSMETIC CONSORTIUM*** has included presentations by some of the most highly respected names in our profession. These local, national, and internationally recognized clinicians and educators have explored a vast array of interesting topics that, in almost every case, were both relevant and immediately applicable to our practices. **Your enthusiasm and support have been a constant source of inspiration to me.**

Unlike most study clubs, our group has kept the membership small. We created the group with a vision of insuring the maximum possible interaction with our invited speakers, and to provide an exceptional professional networking opportunity as well. Our perennial members have demonstrated a strong commitment to practice excellence and the pursuit of quality continuing education. **The quality of our members has always defined our success.**

This year's program kicks off on Monday evening, September 16th, 2013, with ***Dr. Cyril Evian, presenting The Ninth Annual Leonard Abrams Memorial Lecture***. Cy, who is well known to most of you for his many years of contributions to the dental profession, has promised to share the latest information on ***"Immediate Implants: An Idea Whose Time Has Come"*** with a special emphasis on making the correct decisions when treating esthetically demanding patients.

Cy will be followed by an impressive array of some of the best and brightest clinicians in the Delaware Valley, all with national and international reputations. As always, the season will include a ***Nationally-Recognized Speaker, Linda Marek***. Her subject matter will address effective methods for building your practice by managing dental insurance during difficult economic times.

Our meetings are held at the **Radisson-Warwick Hotel**, conveniently located in Center City, Philadelphia. The programs are scheduled from 6 - 9 PM, to avoid the loss of productive office time. Dinner is included with each session, and **CE Credits are provided**.

Membership in the organization and regular attendance of the meetings includes **Pennsylvania AGD Approved CE Credits, which will satisfy most of the requirements for the renewal of your Pennsylvania State License**.

I am pleased to have been designated as a certified Pennsylvania AGD CE Provider. Two hours of credit are awarded for each of the evening meetings.

Attached for your review is the program schedule for 2013 – 2014. I am certain that you will find it both stimulating and intriguing.

Ever mindful of our present economy, this year we are once again able to reduce the \$1,425 membership fee to \$1,350, which includes all seven programs. Your tuition covers our ever-increasing hotel costs, speaker honoraria, audio visual equipment, and sumptuous buffet dinners. These sit-down dinners afford members the opportunity to meet the speakers and network with like-minded colleagues.

Attendance of all the programs will very nearly fulfill your bi-annual requirement for PA state licensure. The tax deductible tuition for these events is **FAR LESS** than attending commercial or institutional courses, most of which require travel and hotel accommodations.

In an effort to fulfill our mission to provide continuing dental education in the Philadelphia community, **Students and Residents and are invited as our guests at NO FEE. Recent graduates (1-2 years of practice) and Dental Hygienists, are welcomed with a generously reduced tuition fee of (\$495). The CE Credits alone are worth the membership fee.**

Checks should be made to **THE COSMETIC CONSORTIUM. Visa and Master Card are acceptable** methods of payment, and **installment options are available by request.**

To reserve your place, please complete the form below, and return it by September 10th. We'll be calling you in the near future to confirm your participation. I look forward to having you join me for another exciting year of outstanding learning experiences.

Sincerely,

I. Stephen Brown, DDS, FACD, FICD

Please call **215-735-3660** or Fax **215-546-4442**, indicating your preferred method of payment below.

Doctor: _____

Check: _____ Credit Card: **Visa** **Master Card**

Name as it appears on Credit Card: _____

Account Number: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____

The Perio Group has been designated as an approved sponsor by the Pennsylvania Constituent of the Academy of General Dentistry. This Program Provider's formal CE programs are accepted by the AGD for membership, maintenance, Fellowship, and Mastership credits.